



**institute for
supply management**
ISM – Central Iowa, Inc.

For additional information on meetings, programs, or membership visit us online at:

<http://www.ism-ci.org>

JANUARY 2009 ISM-CI PROFESSIONAL EDUCATION FOR SUPPLY MANAGEMENT Tuesday, January 13, 2009

AGENDA:

- 5:00 p.m.** **Early Bird Seminar "Using Economic Data to Create Practical Forecasts"**
- 6:00 p.m.** **Affiliate Dinner and Fellowship**
- 7:00 p.m.** **Premier Education Seminar
"Impact of the Worldwide Economic
Meltdown in Mid-America--short and
longer-term?" Ernie Goss, Ph.D.**

EARLY BIRD SEMINAR:

"Using Economic Data to Create Practical Forecasts"

Michael Panos, CPSM, and Professional Panel

The latest CAPS/ A.T. Kearney Research depicts a world in dynamic business change at every level—economic, organizational, political and social. Knowingly or unknowingly, we all make forecasts/predictions everyday. Clearly this period of great economic uncertainty makes forecasting more important and difficult for supply management. To better plan the future, we must know our forecasting tools to expand and organize our vision of the supply management environment. This panel will identify the forecasting models/ tools, sources of forecasting data/information along with methodology and essential differences of the models. We will create a forecast using a complex model for a product for one of our companies. The program will also provide an index of models and a bibliography of references.

PREMIER EDUCATION SEMINAR:

"Impact of the Worldwide Economic Meltdown in Mid-America--short and longer-term?"

Ernie Goss, Ph.D., the MacAllister Chair & Professor of Economics, Creighton University in Omaha, Nebraska

Our state, the region, our country and even the world is undergoing a serious period of economic uncertainty with unemployment at near record levels, home foreclosures at record levels, wide ranging price fluctuations, increased company failure and even risk to major industries. Personally, we all have lost wealth from investments, our home and even our retirement funds. Professor Goss will sort these things out for us and discuss the anticipated impacts in the short and longer term. His knowledge and expertise along with his in-depth knowledge of the Mid-West provide a great foundation for this in-depth analysis.

About the Speaker:

Ernie Goss, Ph.D.

**MacAllister Chair & Professor of Economics
Creighton University**

Ernie Goss is currently the MacAllister Chair and Professor of Economics at Creighton University in Omaha, Nebraska. He received his Ph.D. in economics from the University of Tennessee in 1983. He was a visiting scholar with the Congressional Budget Office for 2003-04. In the fall of 2005, the Nebraska Attorney General appointed Goss to head a task force examining gasoline pricing in the state. He is also a past faculty research fellow with the National Aeronautics and Space Administration (NASA).

NOVEMBER 2008 MEETING INFORMATION

DATE: JANUARY 13, 2009

LOCATION: Prairie Meadows Racetrack & Casino
Meadows Events & Conference Center – Altoona, IA

DRIVING DIRECTIONS TO LOCATION:

Exit I-80 at exit 142, highway 6 South towards Altoona. Turn left at Adventureland Drive. Prairie Meadows is on the right past the Adventureland Inn.

TO REGISTER: Visit <http://www.ism-ci.org/meetings.html>
Please register by **January 5, 2009**

MEETING COSTS: ISM-CI Members - NO COST (included in annual dues)
Non-Members - \$20 per person for non-members

PLEASE NOTE: ISM-CI is obligated to pay for all meals served. If you are unable to find a substitute, please call Jane Burger at 515-276-1254.

UPCOMING EVENTS -

Mark your calendars for these special events

Premier Education Seminar - Tuesday Feb 10, 2009

Prairie Meadows Racetrack & Casino
Meadows Events & Conference Center – Altoona, IA

Premier Education Seminar - Tuesday Mar 10, 2009

Prairie Meadows Racetrack & Casino
Meadows Events & Conference Center – Altoona, IA

Ernie has published over eighty research studies focusing primarily on economic forecasting and on the statistical analysis of business and economic data. His book, "Changing Attitudes Toward Economic Reform During the Yeltsin Era" was published by Praeger Press in 2003 and his book "Governing Fortune: Casino Gambling in America" was published by the University of Michigan Press in 2007 (www.erniegoss.com and www.outlook-economic.com).

He is editor of Economic Trends, an economics newsletter published three times per year. He is the past president of the Omaha Association of Business Economics, and the National Purchasing Management Association-Nebraska. He also serves on the Board of Directors of Mosaic, Inc.

To gauge regional economic conditions, Goss conducts a monthly survey of bank CEOs in rural areas of 11 states and a monthly survey of supply managers in 12 states. Results from the two surveys are carried in over 100 newspapers, 20-30 radio stations and scores of other media outlets each month. Recent citations appeared in the Wall Street Journal, Business Week, Forbes, and as well as regional newspapers such as the Denver Post, the Kansas City Star, and the Minneapolis Pioneer Press.

Ernie Goss, Ph.D.

voice 402.280.4757

fax 402.280.2172

e-mail ernieg@creighton.edu

websites www.outlook-economic.com www.ernestgoss.com

blog www.economicstrends.blogspot.com



For additional information on meetings, programs, or membership visit us online at:

<http://www.ism-ci.org>

“The Ripple Effect”*

Robert A. Kemp, Ph.D., CPSM, C.P.M.

Everyone knows the old adage about the wide effects of a pebble tossed into a pond, it breaks the water’s surface, sending ripples to the far ends of the pond. Similarly, our actions as new volunteers have far-reaching results. Even more important, many of these results will have powerful and far-reaching impact. New volunteers mean new ideas, new focus and new energies on how we can increase the power and magnitude of our on-going and future ISM-CI programs. You will send ripples across our professional network and create value for the group and even more important for yourself.

Volunteering creates strategic long-term value for the volunteer and the profession of supply management. Some people are visionaries, some are strategists, some are mentors and teachers and others are the solid citizens whose work contributes value to all. In many ways, it is the small tasks or the short-term assignments that have the greatest impact and create the most value, ripples, for others. Professional organizations like ISM-CI are like all other human organizations; their inherent value is created by those that contribute time, effort and knowledge to the greater organization. The skills needed by the volunteer organization are the same as those skills needed in our day-to-day profession. Check this list of key factors from the corporate world and identify skills that you would like to develop or hone. We invite you to do that by saying “yes” to one of our ISM-CI volunteer opportunities.

Flexibility - Are you able to adapt to dynamic environments with ease and speed? Do you thrive on change? Practice it by - Helping to develop creative, “out-of-the-box” membership meetings.

Vision - Can you create and communicate a compelling purpose and mission? Can you lead on a vision of the future? Practice it by - Serving on a strategic planning committee to set goal.

Communication - Are you able to build constructive relationships with others? Practice it by - Attending a summer leadership workshop, mentoring others, or publishing articles.

Continuing Education - Are you a quick and versatile learner? Can you analyze situations and learn from the experience? Practice it by - Writing for your affiliate newsletter, contributing to the Web site, or organizing an educational teleconference or seminar.

Business Acumen - Are you knowledgeable about trends and practices affecting the industry and business? Practice it by – creating a professional development conference or seminar.

Motivation - Are you able to inspire, motivate, and persuade others? Practice it by - Joining a membership committee, recruiting new members, and getting new members involved.

Customer Focus - Do you have a clear understanding of people’s needs, preferences, or interests? Practice it by - Compose a membership survey, analyze the data and present results.

Strategic Thinking - Can you see ahead clearly and anticipate trends and changes? Practice it by - Helping out in your affiliate’s professional development programs. Research local speakers, gather interesting materials and resources for handouts, or develop a program evaluation tool.

The standards for world-class professionalism are a journey that will constantly take you in new directions. Volunteering for ISM-CI can and will help you on that journey. By volunteering, you have unique opportunities to impact the life of other professionals, or be impacted others. Talk to your ISM colleagues who volunteer their time and efforts for ISM locally or nationally. To volunteer call ISM-CI President Deb Swartzendruber or one of the ISM-CI Team Chairs. Their names and telephone numbers are available on the ISM-CI Website.

* This material is excerpted from an article, “The Ripple Effect” by Lynn Mizell in ISM Advantage: Opportunities for Leadership, November 2001



For additional information on meetings, programs, or membership visit us online at:

<http://www.ism-ci.org>

ISM-CI Organization Chart

